

Blackthorn Events lets you connect with customers, automate your engagement, and measure your impact directly in Salesforce. Empower your team to tell a deeper data story through sorting, filters, and clear reporting on your customer engagement.

Blackthorn Events lets you :



Automate Outreach

Automate all of your engagement communications, from confirmations to waitlist messaging.



Native Salesforce Integration

Configure events and registration pages directly within Salesforce.



Mobile Check-in

Create a seamless mobile check-in experience with tap, swipe, or QR code scanning.

Ready to check it out?

Jump into our Guided Tour to see Blackthorn Events in action.

1. Navigate to the Blackthorn Events listing [on the Salesforce AppExchange](#).
2. Click "Watch Demo" to start your Guided Tour.
3. That's it! You're now on your way to learn how easy it is to manage all of your events directly in Salesforce!

